

American Board for Certification in Homeland Security

Saturday, August 8th

-Schedule is subject to change without notice"

START TIME	Corwin NW section	Corwin NE section
07:30 am		
08:00 am		
08:30 am		
09:00 am	Active Shooter or Terrorist Attack	
09:30 am	C. David Shepherd	
10:00 am	What would you do when faced with an active shooter situation?	
10:30 am	C. David Shepherd	
11:00 am	Awards ceremony - Lifetime Achievement (MCC Theater)	
11:30 am	Lunch Break - Food court and shops on campus	
12:00 pm		
12:30 pm		
01:00 pm	The Psychological Makeup of Terrorists	Terrorist Bombings and the Emergency Medical Response
01:30 pm	Reuben Vaisman-Tzachor	Steve King
02:00 pm	Networking: Afternoon Break (02:30 pm to 02:45 pm)	
02:30 pm	Aviation Security's Insider Threat	The Role of CyberSecurity in Critical Infrastructure Protection
03:00 pm	Jeff Price	Ross A. Leo
03:30 pm		
04:00 pm		
04:30 pm		
05:00 pm		
05:30 pm		
06:00 pm		

Active Shooter or Terrorist Attack (1.5 hrs) ABCHS

Presenter: C. David Shepherd

Abstract: Nairobi, Ottawa and Paris have recently been ground zero for terrorist attacks against unsuspecting victims. Schools, malls, military installations and businesses have been the site of barbaric active shooting attacks in almost every state in the United States. For a business and executive management staff which must protect its employees, guests, vendors, contractors and volunteers from **today's threat environment, is there a difference** between the two? What would each individual on property expect the business, its employees and the first responding community to have done for either style of attack?

As the number of active shooting indiscriminately increase across the United States the first responding community have been forced to radically change how they approach and respond to the challenges associated with this evolving, dynamic and formidable emergency, regardless if the shooter is a former or disgruntle employee, an individual who is fueled by a cause or a terrorist . In reality a terrorist organization has thirteen different categories of attack to choose from, but for the a lone wolf terrorist with limited funding and access to resources, or for an individual who has planned in his or her mind an attack a former business, which categories will each select?

One thing that is common to each one of us, we have more questions than answers when facing the threat of either an active shooter or terrorist with an automatic weapon. The presentation will attempt to provide a process and course of action for each person to consider when preparing for either style attack.

Room: [Corwin Hall Northwest lecture section](#)

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Aviation Security's Insider Threat (3 hrs) ABCHS

Presenter: Jeff Price

Abstract: The arrest of a Delta airlines employee at the Atlanta/Hartsfield International Airport earlier this year, for using his airport identification badge to smuggle guns on commercial aircraft, has recharged the debate over employee screening. Some of the most devastating and deadly attacks on commercial aviation have had an insider element, as the perpetrator, facilitator or accomplice. The downing of PSA Flight 1771, the bombing of two Russian airliners, and even the bombing of Pan Am 103, all had insider elements. But "just screening employees," like passengers are screened may not be the best method of stopping the insider threat.

Learning Objectives:

1. Understand the threats posed by insiders and pathways to carrying out attacks
2. Analyze the logistical, financial and operational challenges to implementing employee security measures
3. Evaluate various methods of protecting commercial aviation from insider threats

Room: [Corwin Hall Northwest lecture section](#)

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Dangerous Disconnect: The Public & Private Sectors Don't understand their Partnership in Emergency Response Readiness (1hr) ABCHS

Presenter: Bo Mitchell

Abstract: The public sector believes that private sector employers are well prepared, have an emergency team and are ready to aid the public emergency response agencies to respond at their facility to save the day. This especially since 9/11. The private sector believes the public sector will arrive in less than four minutes, will take command of the facility for all forms of emergency response at their facility, and has all the latest equipment and plenty of manpower. This especially since 9/11. Wrong on both counts! The public and private sectors **live with the myths about each other's readiness. The research on the lack of readiness in the private sector is broad and deep. And, public emergency service agencies are increasingly strapped for budget, equipment, training and manpower.** This dangerous disconnect always leads to more injuries, less resiliency and longer return to operations in the private sector. This presentation will explore the facts of readiness in both public and private sector, bust the myths each has of the other, and offer recommendations to fix the problem.

Room: [Corwin Hall Northwest lecture section](#)

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Disaster Preparedness In A Social Media Culture (2 Hrs) ABCHS

Presenter: Twyla Garrett

Abstract: Disaster Preparedness In A Social Media Culture is a comprehensive look at the challenges and solutions for preventing disasters and responding to them through the use of social media information distribution. This presentation will discuss possibilities on how to use social media to coordinate emergency responses as part of a preparedness plan in a fast paced IT landscape as well as how social media can instigate a cultural or mass disaster when utilized improperly. This presentation will also discuss how to utilize location trackers to coordinate social media tracking efforts to obtain terrorist locations, civil disobedience plans and even recover victims of a disaster using social media tools and communication.

Room: [Corwin Hall Northeast lecture section](#)

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In Emergency Response, Great Plans Are a Smart Thing; Training Is Everything!

(1hr) ABCHS

Presenter: Bo Mitchell

Abstract: **Smart plans are critical. But, if we don't get the words off the paper and into people's heads, we have failed.** Sandy Hook reinforces that **training is everything given that people can't and won't run to look at binders** for response in a real emergency. What are the legal requirements for training? What are the current practices and obstacles in organizations regarding training? What are the proven ways to train for emergency response? How does your organization compare?

Room: [Corwin Hall Northwest lecture section](#)

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Terrorist Bombings and the Emergency Medical Response (1.5 hrs) ABCHS

Presenter: Steve King

Abstract: When the unexpected occurs, will you be prepared? What does the scene look like minutes after large and small domestic bombings? How do people actually react to the shock of an explosive detonation? What are your first priorities? How can you provide the most effective emergency medical care? How should you identify and preserve evidence to catch the bomber? Learn the answers to these questions and more during this highly interactive and video intensive presentation. This session will cover the physics and effects of bombings in the urban environment, including the immediate effects on people and structures, and appropriate medical care for those injured by terrorist bombings.

Room: [Corwin Hall Northeast lecture section](#)

The 17 Mistakes In Emergency Plans & How to Correct Them (1hr) ABCHS

Presenter: Bo Mitchell

Abstract: Emergency planning for your organization is subject to many federal, state and local laws, regulations and standards. Most people who are tasked with creating and maintaining emergency plans are confused or overwhelmed regarding those standards. Learn what laws, regulations and standards apply to your emergency planning, training and exercises. Learn what a lawsuit will do to you if you don't create a plan to standard. Learn the 17 mistakes organizations make in creating their plans today.

Room: [Corwin Hall Northwest lecture section](#)

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The Psychological Makeup of Terrorists (1.5 hrs) ABCHS

Presenter: Reuben Vaisman-Tzachor

Abstract: Following 9/11/2001 a large-scale study was conducted by the author appointed by Sandia National Laboratories, pursuant to then president George W. Bush order, and financed by U.S. Department of Defense and U.S. Department of Energy to discern the motives of terrorists threatening the homeland. A psychological framework was adopted for understanding the minds of terrorists, based on scientific analysis and actuarial data which synthesized a set of psychological profiles of terrorists. The study identified key psychological profiles, revolving a narcissistic character organization, as predominantly motivating, and with typical features deemed necessary elements in the recruitment and radicalization of would-be terrorists. The analysis also yielded internal grades of interest in terrorist activity, and particular motives for notoriety varying among foot-soldiers and higher ranked members of terrorist organizations. Excerpts from this study were published in the 2006 Forensic Examiner, whereas the full study was formally **adopted by the FBI Academy curriculum and utilized by the CIA in it's successful pursuit of Osama Bin-Laden.**

Room: [Corwin Hall Northwest lecture section](#)

The Association for Applied Psychophysiology and Biofeedback is approved by the American Psychological Association to sponsor continuing education for psychologists. AAPB maintains responsibility for the program and its content. The Executive Summit23 offers a MAXIMUM of 3 hours for this offering.

The Role of CyberSecurity in Critical Infrastructure Protection (2 hrs) ABCHS

Presenter: Ross A. Leo

Abstract: I will be covering specific areas of the CI sectors where CyberSecurity plays a significant role in their operations. I will discuss that role, risks and threats to these systems, potential impacts (ones experienced already and ones potentially ahead), the types of actors doing these things, and how we can do better at cyber-defense preparation, response, and recovery.

Room: [Corwin Hall Northeast lecture section](#)

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The Adversary -- Uncertainty (4 Hr) ABCHS

Presenter: Colonel William Smullen

Abstract: This talk will explore the world of 2015, one seemingly without rules or reason; whether it's Russia, China, Syria, Iran, North Korea, Egypt or Saudi Arabia, governments have enough resources and self-confidence to shrug off requests and demands from Washington. The U.S. is less able to build coalitions, forge trade agreements, win support for sanctions, broker international compromise or persuade others to follow our lead than at any other time since WWII. It makes for what I term our contemporary adversary - uncertainty. The majority of Americans don't seem to care. They say the U.S. should mind its own business internationally and let other countries get along as best they can or however they want on their own. Yes, the U.S. remains the world's most powerful nation and likely will retain that claim for years to come. But advantages we have had for decades are fading as new powers push for new rules and standards. So, if the U.S. is not in decline, has the world's most formidable military, the world's largest economy, the greatest capacity for technological innovation, should we accept all this uncertainty the world is offering or do something about it? Be the global cop some would like or safely ignore chaos and disorder around the globe? This talk will set the stage, pose the questions and provide some answers that will not be about running every bad guy out of town or attempting to put out every geopolitical fire itself. It will suggest a game plan would rely heavily on enduring inner logic that anticipates problems and brings to bear available resources - political, economic, diplomatic or military - at a decisive moment and point to confront an objective or adversary.

Room: **MCC Theater (Corwin Hall NW & NE will be closed during this lecture slot)**

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What would you do when faced with an active shooter situation? (1.5 hrs) ABCHS

Presenter: C. David Shepherd

Abstract: News broadcasts almost daily provide horrific details of another active shooting that has claimed the lives of victims who almost universally believed it would never happen to them or in their business. The same holds true for a business and first responder community who hope and pray that an active shooting would ever occur in their backyard. Under this facilitated discussion the audience will be presented with an **active shooter situation that will test the limits of the audience's abilities. The scenario will provide the realities of the shooting as it unfolds from the perspective of prior to, during and after as injects move the scenario along through the business and the response.**

The audience will be required to decide actions, responses and duties during the active shooting, but all from the perspective of a coordinated response between first responders and the private sector business. If the private sector business is not certain what the first responders would do or need, then ask them because they are part of the solution to the problem too.

Once the shooter has been neutralized or walks off as 10% of the active shooters do, the scenario is not over because victims are still lying on the floor, people are still hiding out somewhere inside the building, the emergency evacuation assembly area is still in operation and the crime scene is just being cordoned off from prying eyes. Is the scenario over? No, the topic of recovery now takes center stage. For first responders who can identify lessons learned that can be incorporated into the next emergency, a business

must identify a pathway forward through this life-changing and altering emergency that has destabilized a once profitable and happy enterprise.

Room: [Corwin Hall Northwest lecture section](#)

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Workplace Violence + Active Shooter: It's About You, Your Management and Your People (1hr) ABCHS

Presenter: Bo Mitchell

Abstract: Any employer is 18 times more likely to experience workplace violence (WPV) than a fire at work. We deploy fire prevention **systems in every facility. Yet the vast majority of employers don't do anything about WPV. Sure, your management has a WPV policy. They're against it.** But, there are no prevention protocols; no reporting procedures; no response procedures; no team created and deployed to command and control response; no training of employees. There has been a sharp spike in Active Shooter incidents, 70% of which occur in businesses versus campuses. There are standards and law where **every employer's** responsibility to protect and respond to WPV and how you are supposed to train employees.

Room: [Corwin Hall Northwest lecture section](#)

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